Companion Diagnostics Market - Global Industry Size, Share, Trends, Analysis, And Forecasts 2012 - 2018

Companion diagnostics is the technique used to detect responses of different patients to particular drugs or biological agents in order to understand and correlate their responses to pharmaceutical agents. Companion diagnostics can be set up clinically to stratify patients depending on their response to certain therapeutic agents. Companion diagnostics is expected to play a significant role in the treatment of cancers in the near future.

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Companion diagnostics has emerged as a perfect solution to materialize the goal of developing personalized medicine. It provides tools and technology to determine the toxicity and adverse effects of drugs and the response patients to particular drug. This market is gaining popularity due to growing concerns about reducing healthcare costs and the rising demand for effective medicines.

This research report analyzes this market on the basis of its market segments and major geographies. It is a comprehensive study of market trends, industry growth drivers, restraints, market structure, and market projections for the coming years. This report also includes an analysis of the current technological developments, Porter's five force model analysis, and detailed profiles of the top market players. It includes a review of the micro and macro factors significant for the existing market players and new entrants along with detailed value chain analysis.

The major geographies analyzed under this research study are

- North America

- Asia-Pacific

- Europe

- Rest of the World

The major players in this market are Abbott, Affymetrix, Agendia, Agilent, Asuragen, Aureon, Beckman Coulter, BioCurex, Biomarker, Biomedical, Biomerica,

bioMérieux, Biomira, BioModa, Clarient, Claros, Correlogic, CytoCore, Cytogen, Dako, DiaDexus, Almac, AMDL, DiagnoCure, DRG, EDP, Eisai, EXACT, Exagen, Gene Logic, Genesis, Genomic, Health Ikonisys, Illumina, Incyte, LabCorp, Life, Matritech, Miraculins, Monogram, Myriad, NimbleGen, Northwest, Nycomed, Oncotech, Oncothyreon, Orion, Oxford, Polymedco, Power3, Prometheus, Proteome, Qiagen, Roche, InterGenetics, Ipsogen, Johnson & Johnson, SensiGen, Siemens, SuperArray, Tosoh, TrimGen, Upstream, Veridex, Vermillion, Vertex, and others.

Reasons for Buying this Report

- This report provides pin-point analysis for changing competitive dynamics

- It provides a forward looking perspective on different factors driving or restraining market growth

- It provides a technological growth map over time to understand the industry growth rate

- It provides a seven-year forecast assessed on the basis of how the market is predicted to grow

- It helps in understanding the key product segments and their future

- It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

- It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

About us:-

Transparency Market Research (TMR) is a market intelligence company providing global business research reports and consulting services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insights for thousands of decision-makers.

TMR's experienced team of analysts, researchers, and consultants use proprietary data sources along with various tools and techniques to gather and analyze information. Our business offerings represent the latest and the most reliable information which is indispensable for businesses to sustain their competitive edge.

Our data repository is continuously updated and revised by a team of research experts so that it always reflects the latest trends and information. With broad research and analysis capability, Transparency Market Research employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports.

Our Approach

• Our research reports cover global markets, present analysis and forecast for a period of five years.

• The market structure and forecasts are developed on the basis of secondary research and are cross-validated through primaries conducted with industry players and key opinion leaders (KOLs).

• Respondents are led through a questionnaire to gather quantitative and qualitative inputs on their operations, performance, strategies and views on the overall market, including key developments and technology trends.

• Data from interviews are then consolidated, checked for consistency and accuracy, and inserted into the Transparency Market Research data model to arrive at the market numbers following the bottom–up approach.

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