
Pressure-sensitive adhesive (PSA) tape is a tape having backing material applied with pressure sensitive adhesive material. The adhesive activates quickly when it is kept on substrate and pressure is applied. These types of adhesive do not require any kind of solvent, heat or water to for activation. In order to protect adhesive on tape before end use; sometimes a removable layer is also provided. Though it is industrially termed as PSA tape; it is also known as sticky-tape in domestic use. Pressure sensitive tapes are manufactured industrially by lamination process in which rollers are provided to simply apply pressure sensitive adhesive to backing layer and allowing it to cure up to substantial level.

Depending upon backing layer provided such as plastic film, paper, metal foil or cloth; it has different applications. These applications are packaging industry, household, industrial, office use and medical. PSA forms excellent bond after several hours of application. Hence these tapes find applications in automobile industry also. All pressure sensitive adhesives are elastomer based but the elastomeric material varies such as ethylene-vinyl acetate (EVA), acrylics, butyl rubber, natural rubber, silicone rubbers and nitriles etc. It may be single sided or both sided. Because of its wide area of application North America and Western Europe are established markets whereas Asia-Pacific is expected to be largest growing market followed by South America East Europe, Middle East, Africa and RoW

One of the major driving factors for this market is continuous growth of packaging industry. PSA tape have become integrated part for packaging industry since it is invented right from domestic purpose, office use to industries. Growing demand in medical field such as cloth based PSA tapes is another driving factor. Some crosslinkable adhesive based tapes may restrict the industrial market. PSA tapes high temperature plastics is one of the future e trend.

3M Company, Adhesives Research, Inc. Venture Tape Corporation, American Biltrite, Inc. Adchem Corporation, Advanced Flexible Composites Inc. Berry Plastics Corporation and DeWAL Industries Inc. are some of the key leading players in this market.
This research report analyzes this market depending on its market segments, major geographies, and current market trends. Geographies analyzed under this research report include

- North America
- Asia Pacific
- Europe
- Rest of the World

This report provides comprehensive analysis of

- Market growth drivers
- Factors limiting market growth
- Current market trends
- Market structure
- Market projections for upcoming years

This report is a complete study of current trends in the market, industry growth drivers, and restraints. It provides market projections for the coming years. It includes analysis of recent developments in technology, Porter’s five force model analysis and detailed profiles of top industry players. The report also includes a review of micro and macro factors essential for the existing market players and new entrants along with detailed value chain analysis.
Reasons for Buying this Report

- This report provides pin-point analysis for changing competitive dynamics
- It provides a forward looking perspective on different factors driving or restraining market growth
- It provides a technological growth map over time to understand the industry growth rate
- It provides a seven-year forecast assessed on the basis of how the market is predicted to grow
- It helps in understanding the key product segments and their future
- It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

About us

Transparency Market Research (TMR) is a market intelligence company providing global business research reports and consulting services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insights for thousands of decision-makers.

TMR’s experienced team of analysts, researchers, and consultants use proprietary data sources along with various tools and techniques to gather and analyze information. Our business offerings represent the latest and the most reliable information which is indispensable for businesses to sustain their competitive edge.

Our data repository is continuously updated and revised by a team of research experts so that it always reflects the latest trends and information. With broad research and analysis capability, Transparency Market Research employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports.

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